

NCC Cable System Order

Order #	62335652
Syscode	9755
System Name	Time Warner/DirectV- I+ Raleigh, NC
Market	Raleigh-Durham

AE	Meghan Hughes
Sales Coordinator	Greg Entwistle
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Jul11
-	

Flight Dates	10/31/16 - 11/13/16
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Cooper for North Carolina Proj 200113

Client Code	
Product Code	
Est Code	4715
Product Name	NC
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/06/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$2,668.00	
Commission		\$400.20	
Net Total		\$2,267.80	
Total Spots		62	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.6 Spots under LUR removed and lines added with correct LUR rates
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	60	Spots at incorrect LUR rates removed
2	AEN	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$20.00	\$0.00	60	Spots at incorrect LUR rates removed
3	AMC	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$16.00	\$0.00	60	Spots at incorrect LUR rates removed
4	AMC	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	60	Spots at incorrect LUR rates removed
5	AMC	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$116.00	\$0.00	60	Spots at incorrect LUR rates removed
6	CNN	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	60	Spots at incorrect LUR rates removed
7	CNN	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	60	Spots at incorrect LUR rates removed
8	CNN	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$72.00	\$0.00	60	Spots at incorrect LUR rates removed
9	ESPN	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$56.00	\$0.00	60	Spots at incorrect LUR rates removed
10	ESPN	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$22.00	\$0.00	60	Spots at incorrect LUR rates removed
11	FRFM	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$34.00	\$0.00	60	Spots at incorrect LUR rates removed
12	FRFM	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	60	Spots at incorrect LUR rates removed
13	FOOD	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$44.00	\$0.00	60	Spots at incorrect LUR rates removed
14	FOOD	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	60	Spots at incorrect LUR rates removed
15	FOOD	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$116.00	\$0.00	60	Spots at incorrect LUR rates removed
16	HGTV	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$56.00	\$0.00	60	Spots at incorrect LUR rates removed

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
17	HGTV	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	60	Spots at incorrect LUR rates removed
18	HIST	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$20.00	\$0.00	60	Spots at incorrect LUR rates removed
19	HIST	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$16.00	\$0.00	60	Spots at incorrect LUR rates removed
20	LIF	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$34.00	\$0.00	60	Spots at incorrect LUR rates removed
21	LIF	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	60	Spots at incorrect LUR rates removed
22	LIF	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$84.00	\$0.00	60	Spots at incorrect LUR rates removed
23	MNBC	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$20.00	\$0.00	60	Spots at incorrect LUR rates removed
24	MNBC	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	60	Spots at incorrect LUR rates removed
25	MNBC	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$80.00	\$0.00	60	Spots at incorrect LUR rates removed
26	TBSC	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$60.00	\$0.00	60	Spots at incorrect LUR rates removed
27	TBSC	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	60	Spots at incorrect LUR rates removed
28	TNT	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$70.00	\$0.00	60	Spots at incorrect LUR rates removed
29	TNT	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	60	Spots at incorrect LUR rates removed
30	USA	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$56.00	\$0.00	60	Spots at incorrect LUR rates removed
31	USA	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$66.00	\$0.00	60	Spots at incorrect LUR rates removed
32	AEN	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$26.00	\$52.00	60	Line added @ Correct LUR
33	AEN	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	60	Line added @ Correct LUR

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34	AMC	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$16.00	\$32.00	60	Line added @ Correct LUR
35	AMC	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$124.00	\$248.00	60	Line added @ Correct LUR
36	AMC	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	2	\$6.00	\$12.00	60	Line added @ Correct LUR
37	CNN	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$28.00	\$56.00	60	Line added @ Correct LUR
38	CNN	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$80.00	\$160.00	60	Line added @ Correct LUR
39	CNN	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	2	\$6.00	\$12.00	60	Line added @ Correct LUR
40	ESPN	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$60.00	\$120.00	60	Line added @ Correct LUR
41	ESPN	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	2	\$26.00	\$52.00	60	Line added @ Correct LUR
42	FRFM	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$68.00	\$136.00	60	Line added @ Correct LUR
43	FRFM	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	2	\$16.00	\$32.00	60	Line added @ Correct LUR
44	FOOD	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$48.00	\$96.00	60	Line added @ Correct LUR
45	FOOD	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$128.00	\$256.00	60	Line added @ Correct LUR
46	FOOD	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	2	\$28.00	\$56.00	60	Line added @ Correct LUR
47	HGTV	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$60.00	\$120.00	60	Line added @ Correct LUR
48	HGTV	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	2	\$10.00	\$20.00	60	Line added @ Correct LUR
49	HIST	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	60	Line added @ Correct LUR
50	HIST	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	2	\$16.00	\$32.00	60	Line added @ Correct LUR
51	LIF	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$36.00	\$72.00	60	Line added @ Correct LUR
52	LIF	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$88.00	\$176.00	60	Line added @ Correct LUR
53	LIF	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	2	\$8.00	\$16.00	60	Line added @ Correct LUR
54	MNBC	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	60	Line added @ Correct LUR

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Syscode	9755
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Market	Raleigh-Durham

AE	Meghan Hughes
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Office	Washington
Phone	(301) 951-2620
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Comments :	10.6 Spots under LUR removed and lines added with correct LUR rates
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55	MNBC	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$88.00	\$176.00	60	Line added @ Correct LUR
56	MNBC	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	2	\$4.00	\$8.00	60	Line added @ Correct LUR
57	TBSC	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$64.00	\$128.00	60	Line added @ Correct LUR
58	TBSC	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	2	\$10.00	\$20.00	60	Line added @ Correct LUR
59	TNT	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$78.00	\$156.00	60	Line added @ Correct LUR
60	TNT	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	2	\$18.00	\$36.00	60	Line added @ Correct LUR
61	USA	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$60.00	\$120.00	60	Line added @ Correct LUR
62	USA	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	2	\$74.00	\$148.00	60	Line added @ Correct LUR

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	62	0	0	0	0	0	0	0	0	0	0	0	62
AMT	\$2,668.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,668.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/08/16

62335652 | Raleigh-Durham | Time Warner/DirecTV- I+ Raleigh, NC | 9755 |